

Record in the Commens Bibliography. Retrieved from http://www.commens.org/bibliography/journal_article/conway-kyle-2017-communication-translation-or-how-mind-gap, 31.03.2023.

Type: Article in Journal

Author: Conway, Kyle

Title: Communication is Translation, or, How to Mind the Gap

Year: 2017

Journal: Palabra Clave

Volume: 20

Issue: 3

Pages: 622-644

Keywords: Communication, Translation, Cultural Studies

Abstract: In this age of globalization, scholars in cultural studies and translation studies would seem to have a lot to talk about. It is strange, then, that they talk so little with each other. This article seeks to bridge that gap by asking what a theory of translation would look like if it were grounded in the field of cultural studies. It proposes three axioms: 1) to use a sign is to transform it; 2) to transform a sign is to translate it; and 3) communication is translation. Its argument is performative rather than simply expository: it is structured as an example of the phenomenon it describes. It explores the three axioms inductively, starting from strategically chosen examples to arrive at a notion of translation that prompts a final conjecture: translation is inextricably linked to rhetorical invention and, as such, it helps us reframe questions about our relationship with and responsibility toward cultural others.

ISSN: 01228285

DOI: 10.5294/pacla.2017.20.3.2

Language: English