

Record in the Commens Bibliography. Retrieved from http://www.commens.org/bibliography/journal_article/ma-james-2014-synergy-peirce-and-vygotsky-analytical-approach, 21.06.2025.

Type: Article in Journal

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Title: The Synergy of Peirce and Vygotsky as an Analytical Approach to the Multimodality of Semiotic Mediation

Year: 2014

Journal: Mind, Culture, and Activity

Volume: 21

Issue: 4

Pages: 374-389

Keywords: Vygotsky

Abstract: The ontological resonance between Peirce and Vygotsky is an area of increasing interest within cultural-historical activity theory, arguably deserving of considered scrutiny and elucidation. Premised on conceptual pluralism and variance in sociolinguistic and sociocultural perspectives, this article proposes a Peirce-Vygotsky synergy for multimodal analysis. Following a discussion of its theoretical basis, the logical fusion of deduction and abduction is designated to authorise this synergy. Through the word-image complementarity in a storybook, it exemplifies how this synergy can afford a profound account of semiotic mediation. Exploratory as it is, the article accentuates the Peirce-Vygotsky confluence in research into communication and representation.

DOI: 10.1080/10749039.2014.913294

Language: English