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Abstract: The post-structuralist literary theory by Jacques Derrida influenced a whole generation of graphic designers in the (19)80s, starting in Califórnia, USA, and offering an alternative to the mainstream course: the International Style . From this gathering of ideas breaks out a new concept in the field of graphic design: 'deconstructionist' typography. Under a semiotic perspective however, typography configures a system of signs that outbreak the linguistic territory. This article presents 'deconstructionist' typography analysed under the light of the semiotic model proposed by Charles Sanders Peirce..
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