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Abstract: This paper addresses the concept of image as the semiotic context marked by Charles Sanders Peirce, according to Yuri M. Lotman proposal on semiosphere. Under certain assumptions that insert us into a sign context in which relational fields ensure the emergence of new properties in the constitution of the look. We will also consider the mediological study of Régis Debray to reflect on the types of images for the types of signs proposed in the current semiotic sphere.

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