

Record in the Commens Bibliography. Retrieved from http://www.commens.org/bibliography/journal_article/skaggs-steven-2015-u-p-analysis-neo-peircean-analytic-tool-visual, 21.06.2025.

Type: Article in Journal

Author: Skaggs, Steven

Title: U-P analysis: A neo-Peircean analytic tool for visual subjects

Year: 2015

Journal: Cognitio

Volume: 16

Issue: 1

Pages: 169-178

Keywords: Visual Communication, Design

Abstract: This essay presents a scheme for analyzing visual subjects. Abridging Peirce's first trichotomy, arriving at a division of subjects as either Unitary (visents) or Plural entities (systems), the proposed scheme provides the basis of a protocol for analysis. In the process of studying the implications of plural entities, distinctions between elements, motifs, style and genre become clear. The resulting framework provides a lithe and simple analytical method that trades comprehensive logical breadth for ease of use in practice. Moreover, because it can be inserted back into a fuller Peircean system, the breadth of the comprehensive Peircean semeiotic can be regained if required.

Language: English