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**Abstract:** This article aims to show that the contribution of Charles Sanders Peirce to communicology is much earlier than the advent of epistemological integration of semiotics in communication studies, being phaneroscopy as a early form of communicology. This reflection is based on the study of the categorical degeneration theorized by Peirce, his influence on communicational thinking (especially on Gilles Deleuze's cinema theory), as well as the conceptual link between degeneration and phenomenon from the philosophical point of view of quaternions.

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