Term: **Association by Resemblance**  
Quote: Consciousness is rather like a bottomless lake in which ideas are suspended, at different depths. Percepts alone are uncovered by the medium. The meaning of this metaphor is that those which [are] deeper are discernible only by a greater effort, and controlled only by much greater effort. These ideas suspended in the medium of consciousness, or rather themselves parts of the fluid, are attracted to one another by associational habits and dispositions, – the former in association by contiguity, the latter in association by resemblance.  
References: CP 7.554  
Date of Quote: nd  