Term: Esthetics
Quote: 

...As for esthetics, although the first year of my study of philosophy was devoted to this branch exclusively, yet I have since then so completely neglected it that I do not feel entitled to have any confident opinions about it. I am inclined to think that there is such a Normative Science; but I feel by no means sure even of that.

Supposing, however, that normative science divides into esthetics, ethics, and logic, then it is easily perceived, from my standpoint, that this division is governed by the three categories. For Normative Science in general being the science of the laws of conformity of things to ends, esthetics considers those things whose ends are to embody qualities of feeling, ethics those things whose ends lie in action, and logic those things whose end is to represent something.

References: CP 5.129
Date of Quote: 1903
URL: http://www.commens.org/dictionary/entry/quote-harvard-lectures-pragmatism-lecture-v-6