The typical ideas of firstness are qualities of feeling, or mere appearances. The scarlet of your royal liveries, the quality itself, independently of its being perceived or remembered, is an example, by which I do not mean that you are to imagine that you do not perceive or remember it, but that you are to drop out of account that which may be attached to it in perceiving or in remembering, but which does not belong to the quality. For example, when you remember it, your idea is said to be dim and when it is before your eyes, it is vivid. But dimness or vividness do not belong to your idea of the quality. They might no doubt, if considered simply as a feeling; but when you think of vividness you do not consider it from that point of view. You think of it as a degree of disturbance of your consciousness. The quality of red is not thought of as belonging to you, or as attached to liveries. It is simply a peculiar positive possibility regardless of anything else. If you ask a mineralogist what hardness is, he will say that it is what one predicates of a body that one cannot scratch with a knife. But a simple person will think of hardness as a simple positive possibility the realization of which causes a body to be like a flint. That idea of hardness is an idea of Firstness. The unanalyzed total impression made by any manifold not thought of as actual fact, but simply as a quality, as simple positive possibility of appearance, is an idea of Firstness. Notice the naïveté of Firstness. [—] The idea of the present instant, which, whether it exists or not, is naturally thought as a point of time in which no thought can take place or any detail be separated, is an idea of Firstness.

References: CP 8.329
Date of Quote: 1904
URL: http://www.commens.org/dictionary.entry/quoteLettersLadyWelby-13