In the ideas of Firstness, Secondness, and Thirdness, the three elements, or Universal Categories, appear under their forms of Firstness. They appear under their forms of Secondness in the ideas of Facts of Firstness, or Qualia, Facts of Secondness, or Relations, and Facts of Thirdness, or Signs; and under their forms of Thirdness in the ideas of Signs of Firstness, or Feeling, i.e., things of beauty; Signs of Secondness, or Action, i.e., modes of conduct; and Signs of Thirdness, or Thought, i.e., forms of thought.