...Signs, in respect to their Modes of possible Presentation, are divisible [...] into
[—]
C. *Famisigns*, familiar signs, which must be General, as General signs must be familiar or composed of
Familiar signs. [I speak of signs which are “general,” not in the sense of *signifying* Generals, but as
being *themselves* general; just as *Charlemagne* is general, in that it occurs many times with one and
the same denotation.]