You know that I particularly approve of inventing new words for new ideas. I do not know that the study I call *Ideoscopy* can be called a new idea, but the word *Phenomenology* is used in a different sense. *Ideoscopy* consists in describing and classifying the ideas that belong to ordinary experience or that naturally arise in connection with ordinary life, without regard to their being valid or invalid or to their psychology. In pursuing this study I was long ago (1867) led, after only three or four years’ study, to throw all ideas into the three classes of Firstness, of Secondness, and of Thirdness.