Suadisign

The second trichotomy of representamens is [divided] into: first, simple signs, substitutive signs, or Sumisigns; second, double signs, informational signs, quasi-propositions, or Dicisigns; third, triple signs, rationally persuasive signs, arguments, or Suadisigns.

...the Argument or Suadisign is a Representamen of which the Interpretant represents it as a Symbol.