

Link. Retrieved from <http://www.commens.org/links/link/signs-media>, 03.06.2026.

Title: Signs & Media

Category: Journal

URL: <http://www.semiotics.net.cn/index.php/isms>

Description: Signs & Media is a bilingual (English-Chinese), peer-reviewed academic journal, founded in 2008 by the Institute of Semiotics & Media Studies (ISMS), Sichuan University. Signs & Media, dedicating itself to the interdisciplinary research on semiotics and media studies, has since published more than 200 professional papers by scholars from all around the world. Under the editorship of Professor Henry Yiheng Zhao, Signs & Media endeavors to systematically expand semiotics to all fields of human sciences, covering, notably, communication and media studies, cultural studies, art and literature, as well as narratology, stylistics, discourse analysis, cognitive science in the semiotic perspective, and, in particular, reinterpretations of Chinese traditional semiotic heritage.