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**Category:** Academic Meeting

**Title:** Semiosis in Communication: Differences and Similarities

**Description:** The second edition of the International Conference Semiosis in Communication: Differences and Similarities will be organized by the National University of Political Studies and Public Administration, Romania (NUPSPA), in participation with Southeast European Center for Semiotic Studies (SEECSS) at New Bulgarian University (NBU), Sofia, Bulgaria, and under the auspices of the International Association for Semiotic Studies (IASS-AIS). It will be held in Bucharest, Romania, from the 14th to the 16th of June, 2018.

This conference explores the role of semiosis in communication. As such, the conference offers an insight towards the epistemological relations between semiotics and other approaches to communication coming from perspectives such as sociology, philosophy of language and communication theory.

Objects of interdisciplinary knowledge par excellence, semiotics and communication are complementary ways of world mastery, of the big game, just like Solomon Marcus (2011) would say. In a world of global communication, where each one's life depends increasingly on signs, language and communication, understanding how we relate and opening ourselves to otherness, to differences in all their forms and aspects is becoming more and more relevant. From this perspective, an important objective of the International Conference Semiosis in Communication: Differences and Similarities is to emphasize the importance of semiotic queries in the communication sciences.

The conference proceeds in three panels (sessions), each focused on a theme. In addition, Professors Susan Petrilli and Augusto Ponzio will hold a special session as honorary guests. In accordance with the paper proposals, the preliminary list of suggested sessions will be updated.

Professors Susan Petrilli and Augusto Ponzio will also give keynote lectures alongside other keynote speakers.

**Place:** National University of Political and Administrative Studies, College of Communication and PR, Bucharest, Romania

**Link:** Conference page

**Keywords:** Communication, Semiosis, Integration, Similarity, Difference, Semiotics